Website

As one of the most active Chambers of Commerce in China, our website is a highly valuable communication tool, where both Members and Non-Members go for event information, the online Business Directory, project information and much more. To further develop this tool, BenCham has developed a brand new website which will fulfil our purpose with much more content and style.

This new website also opens up new advertising possibilities. Research shows that our previous website attracted over 40% new visitors each month, with recurring visitors around 60%. Our new and improved website will improve these numbers and will undoubtedly make each visitor linger a little longer, luxuriously browsing through the informative pages of our site.

When placing an advertisement on the BenCham website, it holds a key position on the page, while staying visible on every page.
A second option is to place an advertising banner in our online business directory, which lists all our members' including their contact details.

Please find our website advertising prices below.

Advertisement Pricing – BenCham Website		
General Pages	Member Price 2011	Non-Member price 2011
1 week	¥2,300	¥4,600
2 weeks	¥4,300	¥8,600
3 weeks	¥6,500	¥13,000
1 month	¥7,000	¥14,000
3 months	¥12,500	¥25,000
Business Directory Pages		
1 week	¥1,800	¥3,600
2 weeks	¥3,000	¥6,000
3 weeks	¥4,000	¥8,000
1 month	¥4,500	¥9,000
3 months	¥8,000	¥16,000

* All fees are subject to 5,5% Business Tax.
* The selling of advertisement space is subject to availability and is on a first come, first serve basis.